

DELEGATE BRIEF

You Are Invited to a Private Executive Retreat

*Canyon Ranch, Lenox, MA
February 1st - 4th, 2023*

r e B A L A N C E

DRAM



Our Symposium

We are a community of high achieving futurists who have each played a role in forming today's world. We are awed by the capacity for digital technology to change our lifestyles, aesthetics, and businesses.

Our purpose is to gather leaders from different fields, to alter one another's perspectives. We are all experts within our fields, but sometimes stepping outside our comfort zones can trigger greater epiphanies.

DRAM is a forum for us to see through the eyes of other people, and bring those observations to our own worlds.

This year's subjects

Our 2023 meeting will include six explorations:

1. Art that is manual vs. generative
2. Assets that are tangible vs. digital
3. Workplaces which are live vs. online
4. Verifications of truth vs. fiction
5. Future of Audiences (eSports, Mixed Reality)
6. A world without social media, what that means for advertisers and for connecting with friends

Experiencing CanyonRanch

The partnership between **DRAM** and **CanyonRanch** is an opportunity to consider the future of technology, while levelling up our minds and bodies.

Each day DRAM will have two moderated brainstorms. One will be over a meal, and the other will have a “walk-and-talk” format.

You will be provided with a **concierge** and **\$600 of credit** to help you advance your choice of goals — **fitness, meditation, spiritual, culinary, or anything else**. Private services and special activities include access to massage, private trainers, nutritionists, spiritual counseling, martial arts, and sports.

View
Sample Schedule

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Services

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Delegates & Presentations

DRAM 2023



Delegates

Founders, CEOs, Inventors, and Creative Directors, our participants are all principal creators of products or media which impact the lives of many. There is no application; invitations are by referral only.

Presentations

All delegates are equal, and we have group discussions, casually led by whichever delegates have the most relevant experience. In some cases we may invite a delegate to share a few slides.

Notable Past Delegates

Bob Frankston

Co-Founder of VisiCalc,
the world's first spreadsheet

Peter Sprague

Former Chairman of Aston
Martin, Former Chairman of
National Semiconductor

Howard Morgan

Chairman of B Capital Group,
Co-Founder
First Round Capital

Ram Sareen

CEO of TukaTech
Fashion Technology

Charlton Shackleton

Antarctic Explorer, CEO of
Shackleton Research Institute

Adi Sideman

CEO of Open Props NFTs,
Former CEO Oddcast

Amy Sacco

Former CEO of legendary
NYC nightclub Bungalow 8

George Dyson

CEO of Dyson, Baidarka & Co.,
Author, "Darwin Among the
Machines"

CJ Yeh

CEO of Cynda Media,
Tenured Full Professor
at SUNY FIT

Asad J Malik

CEO of JaduHologram
Augmented Reality

Julian Alexander

CEO of Slang Inc.,
Grammy Award Winner

Ken Tanabe

Graphic Designer,
Founder of Loving Day

Lance James

CEO of Unit 221B
Cybersecurity

Clare Tattersall

CEO of ThunderLily NYC,
Robotic Couture

Jason Moore

CEO of MetaMovie,
Director of Alien Rescue VR

Jeff Williams

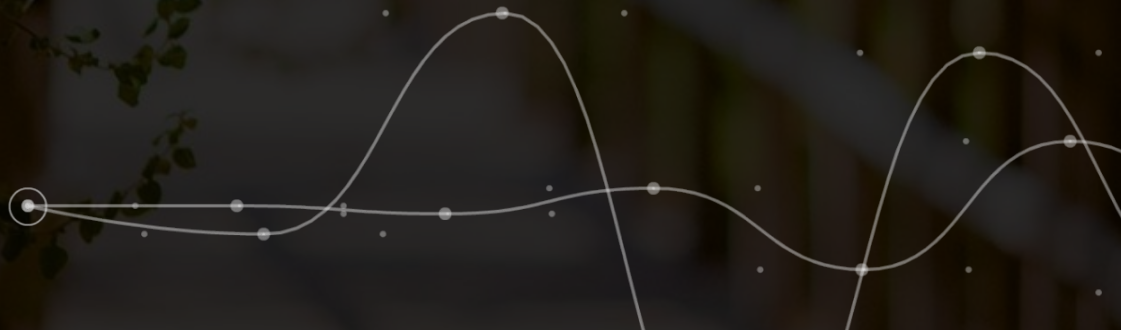
Global Head of Security,
Avast; Cybersecurity

Marjan Moghaddam

VR/AR/XR/Crypto Artist,
Tenured Full Professor at LIU

Steven Millman

SVP Research, Dynata;
famous COVID Forecaster



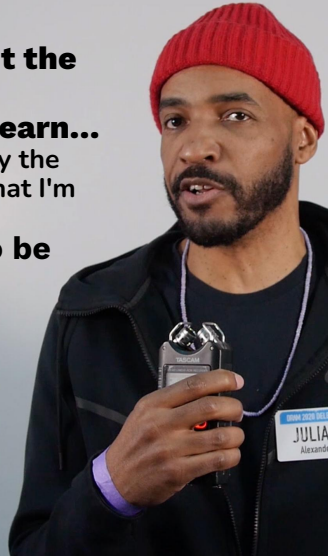
Thoughts from Past Delegates

I feel good about the event. It's an opportunity to learn...

I've been engaged by the conversation and what I'm learning.

So, I'm happy to be here and take it all in.

Julian Alexander
CEO, Slang Inc.



It really is a great experiment to go and see what's out there, what's new, and the human touches that go behind all of the technology...

I learn more than I ever think I could learn. Then I start thinking.

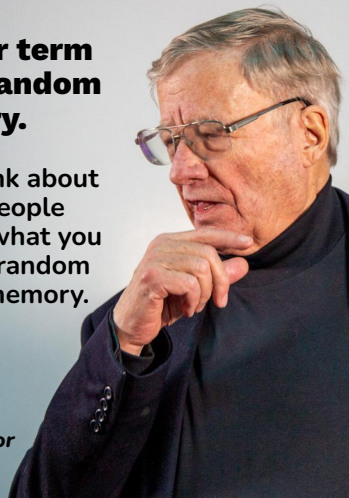
Amy Sacco
Creator, Bungalow8



DRAM is a semiconductor term for Dynamic Random Access Memory.

And when you think about a small group of people getting together, what you have is a dynamic random access collective memory.

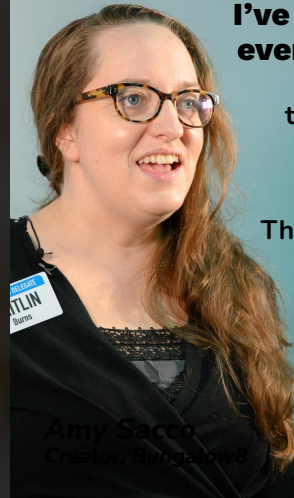
Peter Sprague
Former Chairman,
National Semiconductor
Aston Martin Motors



I've been looking for an event like this where it is closer knit, where there's the opportunity to speak potentially to Everyone at the event.

Those humorous, awkward, delightful, moments are where insight happens.

Caitlin Burns
Strategic Director
Future Colossal



Thoughts from Past Delegates

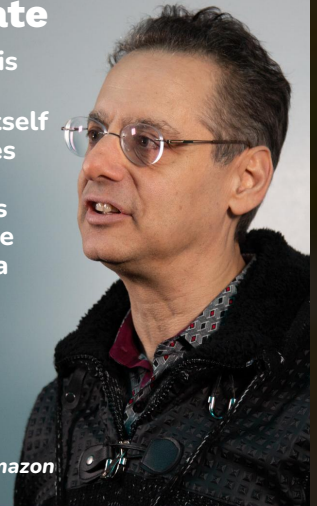
It's been very meaningful being here. Thank you for Year Two!

Clare Tattersall
CEO, Thunderlily



When we create digital life that is one day going to question whether it itself is in a simulation, does that form a good, confirming hypothesis that it is likely that we also may be living in a **simulation?**

HB Siegel
Prime Minister of Ideas, Amazon



Now that we're in the digital age and the internet age, events should have that interaction between audience and cool people that they see.

Denny Daniel
Curator, Museum of Interesting Things



It feels right on the edge of new things that are going to happen.

Mark Sylvester
CoFounder, Alias/WaveFront



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Pricing & Venue

DRAM 2023



All-Inclusive DRAM Program

\$3850 for all delegates:

- Three night stay at [CanyonRanch, Lenox, MA](#)
- All food, beverage and activities included
- Free wellness enrichments by CanyonRanch
- \$600 credit toward CanyonRanch spa services
- All facilities may be accessed via indoor hallways, if you prefer to avoid winter weather
- Includes transfer from Albany Airport or Amtrak

CUSTOM STAYS

Longer stays or companion guests are available at discounted rates.

CANCELLATIONS

100% refund of DRAM2023 at any time (\$1000).

100% refund of CanyonRanch until December 20 (\$2850).

After December 20, CanyonRanch deposit may be exchanged for a credit.

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Join us for this journey!

email aaron@dram.org

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DRAM 2023

